

Program name: Business Analytics Technology

This program required: 8 CORE courses and 4 non-CORE courses

Semester 1	
BAT701	Analytics Programming Foundations - CORE
BAT702	Business, Web and Social Media Metrics and Analysis - CORE
BAT703	Computer Applications Involving Analytics - CORE
BAT704	Statistics I for Analytics – CORE
BAT705	Marketing Management
BAT706	Applied Business Communication

Semester 2	
BAT801	Data Project Capstone Project - CORE
BAT802	Business Decision-Making Through Advanced Analytics (Including Visual Analytics) - CORE
BAT803	Marketing Metrics or Financial Analytics - CORE
BAT804	Data Mining & Modeling or Data Preparation and Handling - CORE
BAT805	Business Research
BAT806	Analytics Business Cases
BAT807	Security, Privacy and Ethics for Business Analytics

Semester 3	
BAT901	Advanced Computer Applications Involving Analytics - CORE
BAT902	Relational Database Design - CORE
BAT903	Emerging Trends in Big Data
BAT904	Business Strategy
BAT905	Applied Artificial Intelligence and Machine Learning - CORE
BAT906	Big Data Integration and Storage - CORE
BAT907	Business Processes and Modelling
Work-Integrated Learning	
BAT908	Business Analytics Technology, Co-op (Work-Integrated Learning option only)

*Please note: You cannot register for this program at this time, please check back for further updates.